

STRATEGIC BLUEPRINT 2024-2028

Generation to Generation

Approved: April 2024



Our North Star



Vision: That in all the congregations and ministries of the Hispanic church there may be capable leaders for the service of the whole church and society for the glory of God.



Mission: To promote theological education of excellence and relevance of Hispanic leaders in their service to the church and the world.

AETH's ADN

Who we are

We are the leading Hispanic and Latino network focusing on theological Christian education.

What we do

We link and equip communities and individuals to be leaders in their theological quest for deeper wisdom and more relevant knowledge.

Whom we serve

We exist to serve churches, ministers, students, lay leaders, Bible Institutes, seminaries, and individuals of all cultures.

Values

Core beliefs that drive our actions and way of doing things.



Commitment - we make a conscious decision to achieve our mission and vision by investing our best resources, efforts, and focus.



Collaboration - we foster innovation, support, leverage and encourage teamwork across members, partners, stakeholders, and communities as we work in unity to achieve our shared goals.



Service - we exist to serve, and we do so by prioritizing our communities' needs and providing support, guidance, and assistance in Christian theological education matters.



Integrity - we are honest, trustworthy, transparent, and consistent in our doings.



Excellence - we operate and perform with the highest standards, demonstrating mastery in what we do, committing to ongoing learning, growth, and improvement.

Principles

Actionable catalysts that enable us to deliver our values.



FOCUS - we pay attention to details, work with clarity of purpose, intentionally and persistence while maintaining clarity, discipline, and resilience in our goals.



Agility - we can make decisions quickly, without sacrificing quality and at the same time recognize the seasons of time to adjust, evolve, and thrive among changing circumstances, environments, and/or requirements.



Responsiveness - we are proactive, demonstrate empathy while providing solutions to meet expectations about what we do and are attentive of our environment.



Self-Reflection - we engage in a continuous understanding of our condition and the condition of the communities we serve by recognizing and managing areas of continuous improvement.



Accountability - we act with responsibility and take ownership of our actions, decisions, and consequences to ensure reliability and trustworthiness to our communities, stakeholders, partners, and members.

Strategic Planning Model



Catalytic Force

AETH provides:

- ❖ Traction
- ❖ Equipment to other components of theological and ecclesiastical ecology
- ❖ A mobilizing agency in the theological and ecclesiastical ecosystems





Building Blocks

They provide focus and guidance as we navigate the challenges and complexities of the strategic planning process. They serve to sustain the structure of the plan while providing clarity to the developed key strategies.

1. Growth and Awareness
2. Programming
3. Operational excellence
4. Broader reach
5. Theological education impact



Key Strategies



ORGANIZATIONAL RECOGNITION AND REACH

Increase the visibility, membership and recognition of AETH among a broader and more diverse audience.



SUSTAINABILITY

Develop a balanced structure between restricted and unrestricted funds that is directed towards self-sustainability.



CAPACITY BUILDING & RESOURCE INNOVATION

Integrate existing resources and create training that supports and improves ministry in Hispanic churches and the development of Bible Institutes in four years.



INTERGENERATIONAL

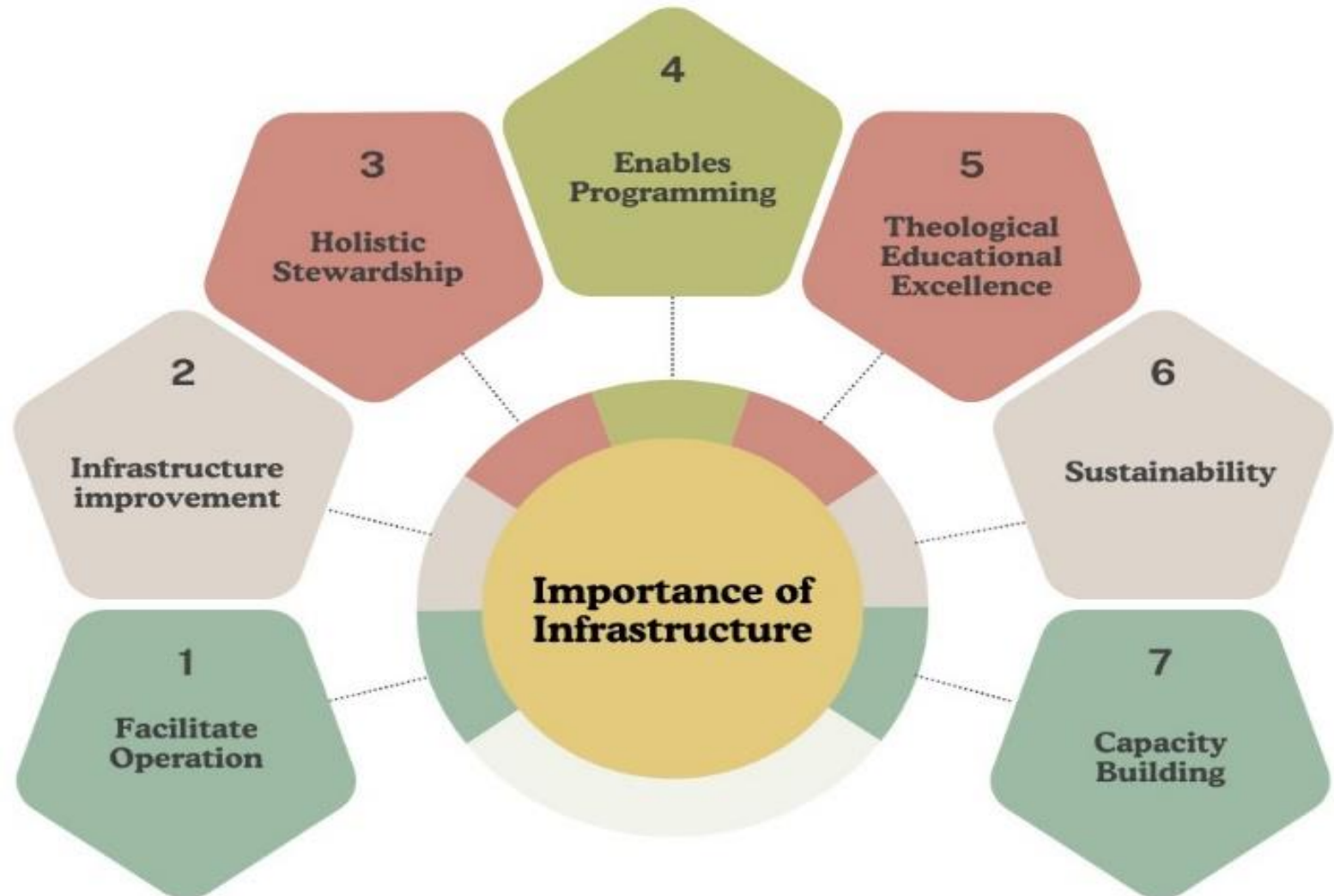
Establish bridges of theological and leadership training that appeal to new generations and that reflect multiple Christian traditions.



COMMUNITY ENGAGEMENT

Continue developing as the benchmark for quality in theological education taught in Bible Institutes and other Hispanic ministerial training programs.

Infrastructure



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